



ADVERTISING RATES

"Advancing, serving, and supporting the Building and Construction Industry Since 1949"

<u>BULLETIN ADVERTISING</u>	3 MONTHS	6 MONTHS	1 YEAR
FULL PAGE:	\$300	\$550	\$1,000
1/2 PAGE(7Wx 4 5/8H)	\$150	\$275	\$475
1/4 PAGE(3 1/2Wx 4 5/8H)	\$120	\$200	\$375
INSIDE FRONT COVER:	\$500	\$850	\$1,500
OUTSIDE BACK COVER:	\$700	\$1,200	\$2,000

Add an OPR banner for additional \$100 *with paid bulletin advertising

DESIGN SERVICES: we can design your ad or web banner, \$50/hour with 1 hour minimum.

EVENTS & IMPORTANT NOTICES: If you'd like to advertise a full page flier, \$80/week.
MUST SUBMIT CAMERA READY FLYER BY TUESDAY

CLASSIFIED ADS: **FREE** TO MEMBERS - 50 WORD LIMIT, i.e, help wanted/ for sale, hiring...

Our new and improved **WEBSITE** is designed to drive traffic to YOUR business!
Website Advertising with **LINKABLE** capabilities to direct customers to YOUR website
NOW AVAILABLE!

<u>WEBSITE ADVERTISING</u>	3 MONTHS	6 MONTHS	1 YEAR
SUPER LEADERBOARD	\$1,000	\$1,500	\$2,000
LEADERBOARD	\$300	\$600	\$900

ADVERTISEMENT FORM

Complete and e-mail advertisement form to info@slocbe.com or fax to: 805-543-7016

Company Name: _____ **Contact Name:** _____

E-Mail: _____ **Phone No.:** _____

Bulletin Advertisement: 3 MONTHS 6 MONTHS 1 YEAR

Ad Size: _____

Add an OPR banner for additional \$100

Website Advertisement: 3 MONTHS 6 MONTHS 1 YEAR

Size: _____