

BULLETIN ADVERTISING INFORMATION FOR THE SLO COUNTY BUILDERS EXCHANGE

(Members Only)

Business Name _____

Contact Person _____

Address _____

Telephone _____ Fax _____

Billing Information _____

PRICE LIST

Use the chart to select the size and the amount of time you wish your ad to run.

| | <u>3 Months</u> | <u>6 Months</u> | <u>1 Year</u> |
|---|-----------------|-----------------|---------------|
| Full Page..... | \$286.00 | \$ 500.00 | \$ 900.00 |
| 1/2 Page (7" w x 4 ⁵ / ₈ " h)..... | \$143.00 | \$ 250.00 | \$ 425.00 |
| 1/4 Page (3 ¹ / ₄ " w x 4 ⁵ / ₈ " h)..... | \$104.00 | \$ 175.00 | \$ 325.00 |
| 1/8 Page (Business Card)..... | \$ 65.00 | \$ 100.00 | \$ 175.00 |
| Front/Back inside cover..... | \$600.00 | \$1,000.00 | \$1,800.00 |

- An additional \$25.00 will be charged for ads needing to be reworked.
- **Ad quality** will depend on the quality and method in which the ad is supplied.
- Flyers are \$50.00 a week.
- Web page Banner ads are available at no charge. Call the SLO office for details.
- To advertise in the bulletin, please send your '**camera-ready**' copy to 3563-G Sueldo Street, San Luis Obispo, CA, 93401.
- To e-mail an advertisement, please send as a Word doc, jpg, bmp, PDF or tiff file. Please scan at the best resolution possible. E-mail the ad and a copy of this form to: paula@slocbe.com.
- If you have any questions call our offices: SLO: 805-543-7330 or fax 805-543-7016; ATAS: 805-460-9670 or fax 805-460-9672.